

More Tours, Better Service as Prince Of Whales Expands

Granville Island becomes the Lower Mainland's marine tour hub

VANCOUVER, B.C. – British Columbia's largest eco-adventure and marine wildlife tour company is pleased to further expand its Lower Mainland operation on Granville Island, allowing Prince of Whales Whale & Marine Wildlife Adventures to offer more tours and services to both locals and visitors.

Beginning this spring, Prince of Whales will operate a retail facility, call centre, departure operation and vessel docking space on Granville Island, creating a convenient, one-stop attraction for tourists and locals alike.

"Granville Island has truly become the Vancouver hub for whale watching and marine tours," says Alan McGillivray, owner of Prince of Whales. "Passengers can book tours, board our eco-friendly vessels and within minutes can be experiencing the beauty of British Columbia. From whales to sea lions to eagles, every voyage is an opportunity to learn about nature while exploring the magic of the sea."

A range of tour options will be offered including half- and full-day scenic packages, Vancouver sightseeing voyages and trips to Victoria and Seattle.

As part of the Granville Island expansion, Prince of Whales will no longer operate docking and departure facilities in Coal Harbour, near Downtown Vancouver. But a sales office at Canada Place will continue to serve the many thousands of tourists who want to book eco-adventure tours and waterfront scenic tours.

Prince of Whales is one of the oldest marine tour companies in British Columbia and operates at Granville Island in Vancouver, in Victoria's Inner Harbour and at Telegraph Cove on Northern Vancouver Island. The company is the industry leader when it comes to eco-tourism and environmental conservation, recently committing \$1 million over five years to orca-based science programs and chinook salmon recovery projects in British Columbia. The investment will come from a \$5-per-passenger ecological surcharge.

For more details on tours, times, pricing and more, call XXX or visit www.princeofwhales.com

For more information, contact:

Alan McGillivray, Owner, Prince of Whales, alanmcgillivray@shaw.ca; (250) 889-2009

Ben Duthie, General Manager, Prince of Whales, ben@princeofwhales.com (250) 896-4884

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